

Meat Expo China
13 – 16 September 2018
Changsha International Convention and Exhibition Centre, Changsha, China
www.meatexpochina.com

Please complete in block letters, sign & return to:

Messe Frankfurt (Shanghai) Co Ltd
Room 1001, Office Tower 1, Century Metropolis, 1229 Century Avenue, Pudong District, Shanghai 200122, P.R. China
Tel: (86) 400 613 8585 Fax: (86) 21 6168 0788 Email: meatexpo@china.messefrankfurt.com

To be completed by the organizer:

Customer No: _____ Booth Area: _____ sqm Booth No: _____

Application Form (please write clearly in capital letters only)

1. Exhibiting Company Details:

Company Name: _____

Company Name in Chinese (if any): _____

Contact person(s): _____ Title: _____

Address: _____

City: _____ Postal code: _____ Country: _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City/area code Number Country code City/area code Number

Email: _____ Website: _____

2. Business nature (please tick all that apply):

- 01 Trade associations / government agencies
 02 Manufacturer
 03 Agent / distributor / dealer / wholesaler / retailer
 04 Technology certification, patent promotion and other service providers
 05 Publisher, media
 06 Others, please specify: _____

3. Our products belong to the following product groups (please tick all that apply, and indicate the percentage per each category):

01 Meat and bought-in food products _____%

- 1.1 Meat (beef, veal, pork, lamb and game)
 1.2 Meat-based products (sausage, ham, bacon, canned sausage meat)
 1.3 Poultry and poultry products
 1.4 Seafood and products
 1.5 Frozen food, ready meals and convenience products
 1.6 Household spices and other meat-related food

02 Meat-related processing equipment and technology _____%

- 2.1 Abattoir technology, equipment and accessories
 2.2 Dismembering, weighing, measuring and deep processing equipment and technology
 2.3 Cooking, smoking, frying, baking and deep-frying equipment
 2.4 Cleaning equipment, operational hygiene and safety at work
 2.5 Process control, process-control engineering and automation

03 Packaging equipment, materials and technology _____%

- 3.1 Packaging equipment and technology
 3.2 Packaging materials (including pvc heat shrinking film, artificial and natural casings)
 3.3 Packaging printing, labelling machine and spraying code technology
 3.4 Automated / smart packaging solutions

04 Refrigeration equipment and technology _____%

- 4.1 Fresh preservation and delivery equipment
 4.2 Cold chain storage and handling equipment
 4.3 Refrigeration, freezer and refrigeration showcase
 4.4 Cold storage, cooling materials and refrigerator accessories

05 Other than class 01,02,03 and 04, please specify: _____

4. Please describe your product range (20 words max, this text may also be used as catalogue entry, see point 10 on reverse):

5. Major brand name(s): _____

6. **For co-exhibitors only** (participation fee + 10%):
Name and address of co-exhibiting company:

7. **Participation fee:**

1) **Raw space (min 36sqm)**
(Only space will be provided)

Participation fee

Requested booth area

RMB 680 /sqm

_____sqm

Raw space includes:

- Floor space
- Public area cleaning and security

- Booth security
- Catalogue entry and exhibitor passes

- Visitor invitation cards
- PR & marketing support

2) **Standard booth (min 9 sqm)**

Participation fee

Requested booth area

RMB 6800 /9 sqm

_____sqm

Standard booth (per 9sqm package stand) includes:

- Space rental
- Booth construction and dismantling
- Side & rear partitions (2.5m high)
- Fascia board
- 1 500W power socket

- 1 table & 2 chairs
- Shelves
- 2 100W Spot lights
- 1 Waste bin
- PR & marketing support

- Wall-to-wall carpet
- Daily booth cleaning and security
- Catalogue entry and exhibitor passes
- Visitor invitation cards

Remarks:

1. *Payment: 50% deposit is required with application, 50% balance is due on 29 July 2017. For bank account details please see point 5 below.*
2. *The organiser remains the right to shut the booth if the exhibits didn't answer for the materials submitted in advance, and the participation fee would be forfeited.*
3. *The assigned space is subject to organiser's final confirmation.*

8. **Name of legally responsible person** (Please print last name, first name and sign below):

We hereby accept the General Terms and Conditions of the show and the Specific Terms on this form.

Name: _____ Title: _____

Signature: _____ Date: _____

Company stamp: _____

Specific Terms & Conditions of Participation (as of January 2017)

1. **Organizer**

Messe Frankfurt (Shanghai) Co Ltd
Room 1001, Office Tower 1, Century Metropolis,
1229 Century Avenue, Pudong District, Shanghai
200122, P.R. China

2. **Event location**

Changsha International Convention and Exhibition
Centre

3. **Date of Event**

13 – 16 September 2018

4. **Registration and Confirmation**

Application to exhibit is made by submitting a
completed and signed application form to the
organiser. The organiser will confirm successful
applications in writing by fax and original mail.

5. **Terms of payment**

A deposit of 50% is required upon application.
Applicants should remit the appropriate amount
directly to the organiser. Final balance of 50% is due
on or before 29 July 2016. All bank charges are to
be borne by applicant.

Payment should be made to:

A/C Name:
Messe Frankfurt (Shanghai) Co Ltd
A/C No: 448159241206
Bank: Bank of China, Shanghai JingAn Branch,
Nanjing Road (West) Third Sub-branch
Address: 1377 Nanjing Road (West), Shanghai
200040, China
A/C - Type: USD
Swift Code: BKCHCNBJ300

6. **Cancellation**

If an applicant withdraws his application, for
whatever reason, before he receives either a
rejection or confirmation of his application, any
participation fee paid will be forfeited.

If the exhibitor notifies the organiser of his
withdrawal within three months of the start date of
the event, he is liable for the total participation fee.

Should the exhibitor under contract (i.e. in receipt
of confirmation) inform the organiser that he will
not participate in the event, providing the
organiser is able to resell the stand without loss
the payment to be made by the exhibitor will be
reduced to a handling fee of US\$1,000
irrespective of the exhibitor's full liability for
additional costs, catalogue fees etc.

7. **Additionally represented companies
(co-exhibitors)**

Applications made for additionally represented
companies (co-exhibitors) will be accepted with
10% surcharge to the participation fee per
co-exhibitor.

8. **General terms and conditions of Participation**

The detailed General Terms & Conditions of
Participation are given on the organisers website
www.messefrankfurt.com.hk and can be
requested in printed form if required.

9.

Booth allocation

Exhibitor booth location will be allocated according to
product criteria, or other criteria set by the organiser. No
change of booth location is allowed once it has been
assigned and the exhibitor informed.

Additionally represented companies (co-exhibitors)
must arrange their participation through the main
exhibitor.

10. **Catalogue entry / fair guide**

If the organiser does not receive the catalogue entry
form (from the exhibitor manual) from the exhibitor,
information from the application form will be used to
prepare the exhibitor's entry in the catalogue or fair
guide.

11. **Intellectual property rights / copyright**

The exhibitor warrants that his exhibits and packages
thereof and the related publicity materials do not in any
way whatsoever violate or infringe any third party's
rights including trade marks, copyrights, designs,
names and patents whether registered or otherwise.
The organiser has the right to refuse participation of any
exhibitor found guilty of infringement of intellectual
property rights at any future trade fairs.

12. **Correspondence address for enquiries**

Messe Frankfurt (Shanghai) Co Ltd
Room 1001, Office Tower 1, Century Metropolis, 1229
Century Avenue, Pudong District, Shanghai 200122,
P.R. China
Tel: 86 400 613 8585
Fax: 86 21 6168 0788
Email: info@china.messefrankfurt.com